

The Journey to an Empowered Workplace

In putting together this year's English track for LEARNTEC, we aimed to weave a narrative that begins with our most important asset: our people and their experiences, before talking about technology and AI. After all, without a solid employee experience, the impact of technology implementation or AI use in your organization may not be fully realized. Our goal is clear: cut through the noise and share actionable insights without blindly following the next shiny object.

Employee Experience: Always The First Step

The employee experience is the backbone of a thriving organization. It encompasses all interactions an employee has with their employer, from the first interview to the final farewell. Influenced by company culture, managerial relationships, learning opportunities, and the work environment, the experience shapes our learners' journey. Our speakers will share their expertise on skills-based organizations, personalized learning design, and learner journeys and campaigns, highlighting their impact on the employee experience.

Technology: The L&D Enabler

EdTech is crucial in everyone's L&D strategy as it enables accessible, flexible, and sometimes personalized learning opportunities. However, without understanding the existing employee experience, how can we introduce transformative technologies that enhance it? How can we improve communication and collaboration? A poorly implemented technology can become a hindrance, reducing productivity and employee satisfaction. Day 2 will guide you in strategically implementing new L&D tools, delivering measurable business impact, and validating skills through authentic assessments.

AI: Personalizing the Learning Experience

AI has been everywhere, and we wanted to frame its use in L&D around the employee experience. It holds the promise of adapting to individual needs and creating unique learning experiences, a potential yet to be fully harnessed by most technology providers and organizations. Our speakers will offer insights into practical use cases, dispel the AI hype, explore AI's role in fostering creativity, and demonstrate its application in language learning.

In essence, the fusion of employee experience, technology, and AI in L&D is shaping the future of work. Organizations that navigate this blend effectively will not only excel but also redefine the modern workplace. We hope you will join us on this insightful journey on June 4-6 in Convention Room 6/7.

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