

## **Megatrend ChatGPT & Co.: Europe's largest event for digital education shows the future of learning**

### **LEARNTEC from 23 to 25 May at the Messe Karlsruhe makes future technologies tangible**

Karlsruhe, 15. Mai 2023. For three decades now, LEARNTEC has served as a central meeting point for everyone involved with the latest technologies and forward-looking trends in learning. From floppy disks to web-based offerings to mobile learning, virtual reality and ChatGPT - LEARNTEC has been involved in developments in the education industry since 1992. From 23 to 25 May 2023, Europe's largest event for digital education will now celebrate its 30th edition, once again taking a look at the education trends of tomorrow. Around 400 exhibitors will present the latest technologies on the education market in three exhibition halls, and almost all relevant providers of digital education will be represented at LEARNTEC. This year, much will revolve around the megatrend ChatGPT and the opportunities and challenges of artificial intelligence for teachers and learners in schools, universities and everyday working life.

### **LEARNTEC Future Lab: Experience Metaverse and AI with all senses**

In the LEARNTEC Future Lab, digital education becomes an experience. Visitors can immerse themselves in a jungle metaverse via AR and return with their own little avatar. They can create their own works of art with an artificial intelligence and learn about the possibilities of ChatGPT in workshops. In addition, the New Work idea will be taken up by visitors who can design their personal dream office with Lego building blocks.

### **AR/VR Area: Immerse yourself in virtual worlds**

LEARNTEC is once again dedicated to virtual realities in 2023. In the AR/VR Area, around 20 exhibitors will present their latest technologies. Here, too, the focus is on the visitors' own experience: they can try out the new learning methods in the area for themselves. Parallel to this, there will be a varied programme on all three days with practical presentations and best-practice examples, which will show visitors the possibilities of immersive learning. Among the topics will be the new training occupation "immersive media designer" in the dual system, the use of VR in technical vocational training or in nursing and the importance of new technologies in the war of talents.

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**New: Two start-up areas with newcomers to the education industry**

Innovative ideas are important growth drivers, also in the education industry. That's why LEARNTEC 2023 will once again provide special support for the next generation of the industry. This year, in cooperation with EDUvation, there will be two start-up areas at LEARNTEC with around 50 founders: the LEARNTEC StartUp Valley @Corporate in Hall 2 with young companies from the corporate learning sector and the new LEARNTEC StartUp Valley @School in the dm-arena all about the digital school of the future.

**LEARNTEC Convention: ChatGPT, Metaverse & Co.**

The LEARNTEC convention presents the current trends in digital education over three days. Around 100 speakers from business and science will pass on their expertise to participants in more than 60 practical lecture and workshop slots. This year's main topics include Metaverse, Learning Ecosystems, New and Agile Learning, Learning with Artificial Intelligence (AI) and Adaptive Learning. The mega topic ChatGPT plays a role in several events. But resilient learning settings and learner activation as well as the change in learning culture also find their place in the congress programme. The heart of the LEARNTEC convention this year will again be the top-class keynotes with speakers from science and business. Among the speakers will be Prof. Dr. Jörg Desel (member of the presidium of the German Informatics Society), the Dutch hi-tech fashion designer and innovator Anouk Wipprecht, the US education expert Elliot Masie and Prof. Dr. Rafaela Kraus, (Vice President for Entrepreneurship at the University of the Federal Armed Forces). In the new Workshop Area in Hall 2, convention participants can exchange practical experience on various trend topics.

**Digital University: Accompanying the Digital Transformation**

How are universities positioning themselves in the digital transformation? How does the digital transformation affect research and teaching? And how important is a digitisation strategy in this context? With university@LEARNTEC, LEARNTEC is offering a platform for the sixth time on current issues relating to the digitalisation of university teaching. On the second day of the trade fair, the conference "Digital University" will take place in this context. University management and IT managers can find out how other institutions are mastering the digital transformation and network with each other. Scientifically sound expert presentations will provide exciting impulses for the strategic orientation of different universities.

**School@LEARNTEC and Media Competence Day: Developing Tomorrow's School Today**

In a separate exhibition hall, the dm-arena, everything revolves around new learning worlds and technologies for teaching. Around 100 exhibitors will present their innovative solutions and advise visitors on their individual questions. The school@LEARNTEC forum offers school administrators, school district administrators and interested teachers the opportunity to actively participate in workshops. They can try out the latest technologies live and exchange ideas with colleagues about their personal vision of the school of the future. The topics in the forum are varied: top-class speakers discuss, among other things, learning platforms and cloud solutions, teaching with digital media or the Digitalpakt Schule.

Weitere Informationen und Tickets gibt es online unter [www.learntec.de](http://www.learntec.de)