

LEARNTEC Convention 2023: Education in Change - Current Trends and Visions for the Future

From 23 to 25 May, the LEARNTEC convention will be dedicated to the latest trends in education.

Karlsruhe, 08.03.2023. Education is ever-evolving, with innovative technologies and digital tools continually giving rise to new worlds of learning. Since 1992, LEARNTEC has been the annual meeting place for the digital education industry, keeping visitors and exhibitors abreast of developments. From 23 to 25 May 2023, the LEARNTEC convention will once again present the latest trends in digital education. Around 100 speakers from business and science will pass on their expertise to participants in more than 60 practical lecture and workshop slots. This year's main topics include Metaverse, Learning Ecosystems, New and Agile Learning, Learning with Artificial Intelligence (AI) and Adaptive Learning. The mega topic ChatGPT also plays a role in several events, with resilient learning settings, learner activation and the change in learning culture all featuring in the convention programme too.

"Modern learning involves much more than just technologies, as it is also about the learners themselves. That's why we always take a holistic view of education at the LEARNTEC Congress," say Sünne Eichler and Prof. Dr. Peter A. Henning from the LEARNTEC Convention Committee. "We are looking forward to the anniversary of Europe's largest event for digital education and invite all congress participants to exchange visions of education with highly qualified, international experts."

Exclusive keynotes round off high-quality convention programme

The heart of the LEARNTEC Convention this year will once again be the top-class keynotes with speakers from science and industry. Prof. Dr. Jörg Desel (member of the presidium of the German Informatics Society) will kick things off on the first day of the trade fair with his public keynote on the topic of "From e-learning to the digitalisation of education in 30 years". This will be followed in the afternoon by the Dutch hi-tech fashion designer and innovator Anouk Wipprecht. True to the motto "Learning gets under your skin", she will ask how the development of electronic clothing can help with learning and living.

The second day of the event will begin with a keynote speech by US education expert Elliot Masie. In an interactive exchange with him, the future topics of Open AI will be discussed and critically scrutinised. He will also act as patron for the English language strand in the LEARNTEC Convention. In the afternoon, the panel will discuss the topic of "AI in education". Among them: Dr. Lutz Hasse (Thuringian State Commissioner for Data Protection and Freedom of Information), Prof. Dr. Jürgen Seitz (Institute for Applied AI, HdM Stuttgart), Dr. Dirk Werth (August-Wilhelm-Scheer Institute Saarbrücken) and Prof. Dr. Peter A. Henning (LEARNTEC Convention Committee and Competence Centre AI for Working and Learning KARL).

Even more space for workshops and personal exchange

LEARNTEC participants' desire for personal exchange of experience and networking is always welcome. The new Workshop Area in the exhibition hall will provide additional space for this. Daily workshops will be dedicated to different trend topics, including voice and speech training for (online) teaching, education and training for AI, learning ecosystems, resilience, making knowledge transparent, and immersive learning and teaching with virtual reality. Registration for the workshops is not required, but the number of participants on site is limited.

The entire convention programme is available online at www.learnotec.de/programm.

Tickets are also available online at www.learnotec.de/tickets. The early bird discount is valid until Sunday, 19 March 2023.