

LEARNTEC**5 – 7 May 2026****Karlsruhe Trade Fair Centre**

From DigitalPakt 2.0 to Corporate Learning: When Technology Becomes a Priority Partner

LEARNTEC, the digital education trade show, kicks off tomorrow

Karlsruhe, May 4, 2026: DigitalPakt Schule 2.0, artificial intelligence in vocational training, safety briefings using AR glasses and digital exams at universities: Digitalization has radically transformed the way people learn, from childhood through to their professional lives. LEARNTEC 2026 will explore the digital solutions available, the expectations surrounding DigitalPakt 2.0 and how companies are modernizing their continuing education programs. Europe's leading trade fair and conference for digital education will open its doors tomorrow at Messe Karlsruhe and runs through May 7.

Digitalization in Schools: From Immersive Learning Spaces to Drone Cages

In the context of the upcoming DigitalPakt Schule 2.0, exhibitors will showcase practical approaches for the holistic digitalization of schools and daycare centers. [bit media education solutions](#) (Hall 2 / K10) will highlight management systems and learning platforms that support schools in the organizational and pedagogical implementation of digital processes.

[VS Vereinigte Spezialmöbelfabriken](#) (Hall 2 / K37) will demonstrate how digital learning environments can be reimagined spatially with "Miri", an immersive learning space concept that combines analog and digital elements. [CB Software](#) (Hall 2 / I38) will focus on individual support with a product premiere: the Lesebox app designed to support reading fluency and comprehension.

The [Landesmedienzentrum Baden-Württemberg \(LMZ\)](#) (Hall 2 / J34) booth is an interactive hands-on area, with a special focus on a drone course. Visitors can not only control drones but also program them and test whether they can successfully complete the task of flying autonomously. At the same time, the LMZ will provide information about its statewide support programs - such as those designed to develop future skills and media literacy starting in 7th grade, as well as computational thinking, which helps students intuitively grasp the concept.

Its offering will be complemented by the [Hacker School](#) (Hall 2 / M25), which provides free programming courses for secondary schools, thereby providing a hands-on approach for the development of digital skills. This makes the event a central hub for school authorities and administrators who want early access to Digital Pact solutions.

Corporate Learning: AI, XR, Robotics and Game-Based Training

At the exhibitor booths in the Corporate Learning area, the focus will be on digital, immersive and AI-supported learning solutions. A clear focus will be the

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use of Artificial Intelligence as a training and development tool: thankscoach (Hall 2 / H32) will present a digital coaching platform that combines 1:1 coaching journeys with human coaches and an AI coach for the measurable, needs-based development of specialists and executives. TrainHQ (Hall 1 / B68) will demonstrate AI-powered conversation simulations for practical training.

Another cluster will focus on immersive learning environments and Extended Reality (XR): baermedia (Hall 1 / F 28) will present interactive XR training and virtual learning environments based on real-life, corporate settings that are already in use at Deutsche Bahn and Fraport - including safety-critical training scenarios, as well as virtual onboarding and qualification environments. World of VR (Hall 2 / I48) will complement this spectrum with VR training for workplace safety, as well as applications for remote-controlled humanoid robots via VR headsets.

The topic of workplace safety and crisis management will also be addressed: TOUGH Training (Hall 2 / I 20) will present innovative gaming software for workplace safety, while Business Escape Games (Hall 2 / K41) will unveil new escape game formats for crisis management as part of a product premiere. Brainrooms (Hall 1 / A43) will focus on digital escape rooms for onboarding, recruiting, talent development and health management.

Stefanie Ruf, Project Manager at LEARNTEC, says: "With DigitalPakt 2.0 and rapid developments in corporate learning, educational institutions and companies alike are facing important strategic decisions. This is exactly where we come in: At our event, the innovators shaping tomorrow's education will not only gather information but also test solutions directly, and engage in dialogue with providers. We are particularly excited about our new formats: Innovation Island as the central platform for trending topics and the free masterclasses for a deep dive into specific subjects."

About LEARNTEC

LEARNTEC is Europe's largest event for digital education. Decision-makers from industry, the consultancy sector, retail and sales, as well as from schools and universities, come to Karlsruhe every year to learn about and discuss the possibilities of digital learning. The LEARNTEC convention delivers practical knowledge over three days. Workshops and open discussion panels encourage dialogue between speakers and participants. Since 2020, the programme has been complemented by LEARNTEC xChange, the largest online exchange platform for digital learning, and from 2025 onwards by the new LEARNTEC xChange Compact.

The next LEARNTEC trade fair and accompanying convention will take place from 5 to 7 May 2026 at the Karlsruhe Exhibition Centre, with LEARNTEC 2027 running from 2 to 4 February.

Further information is available online at www.learntec.de/en/