

**Special Terms and Conditions for Participation in events organised by**

Karlsruher Messe- und Kongress GmbH

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www.messe-karlsruhe.de/en**1. Event****LEARNTEC 2027** | 34th International Trade Fair and Convention**2. Organiser**

Karlsruher Messe- und Kongress GmbH (Messe Karlsruhe)

Postfach 12 08, 76002 Karlsruhe, Germany

3. Date(s) and venue

2 – 4 February 2027

Karlsruhe Trade Fair Center, Hall 3 and dm-arena

4. Assembly and dismantling periods**Assembly:**

Saturday 30 January 2027, 8.00 a.m. – 8.00 p.m.

Sunday 31 January 2027, 8.00 a.m. – 8.00 p.m.

Monday 1 February 2027, 8.00 a.m. – 8.00 p.m.

Dismantling:

Thursday, 4 February 2027, 5.00 p.m. – 12.00 a.m.

Vehicle access to the indoor area possible from 5.00 p.m. at the earliest.

Friday, 5 February 2027, 8.00 a.m. – 8.00 p.m.

5. Scope of application, general provisions

(1) These Special Terms and Conditions of Participation (hereinafter referred to as BTB) apply to all orders placed by the exhibitor at the time of stand registration. This includes both the services in the course of stand registration in package bookings or individually booked services.

(2) The BTB of Messe Karlsruhe apply exclusively to all services booked at the time of stand registration.

(3) Deviating, conflicting or supplementary General Terms and Conditions of the exhibitor shall only become part of the contract if and insofar as Messe Karlsruhe has expressly agreed to their validity in text form. This requirement of consent shall apply in all cases, for example even if the services are provided to the exhibitor without reservation in the knowledge of the exhibitor's General Terms and Conditions.

(4) Individual agreements made with the Client in individual cases (including collateral agreements, supplements and amendments) shall take precedence over these BTB. Subject to proof to the contrary, the content of such agreements shall be governed by a written contract or confirmation from Messe Karlsruhe in text form.

(5) The statutory provisions shall apply unless they are directly amended or expressly excluded in these BTB.

(6) Messe Karlsruhe reserves the right to amend these BTB in the event of a change in the legal situation, supreme court rulings, market conditions or for the further development and expansion of the product range. The exhibitor will be informed of the changes in text form at least two weeks before they come into effect. The amended BTB shall be deemed approved if the exhibitor does not object in text form within two weeks of notification of the amendments. If the exhibitor objects to the changes, the underlying contract shall be cancelled. Services already booked with other service providers remain unaffected by this.

6. Conclusion of contract/Registration

(1) The presentation of services in the exhibitor registration LEARNTEC 2027 does not constitute an offer, but merely an invitation to submit offers.

(2) The Exhibitor logs in by entering their registration data for the Online Service Center (OSC), via an individual link provided by the trade fair ("one-click-order") or by entering their data in the Shop.

(3) By clicking the "Complete registration" button, the Exhibitor submits a binding offer to order the services of Messe Karlsruhe that they have selected (application). Before sending the application, the Exhibitor can change and view the data at any time. However, the application can only be submitted and sent if the Exhibitor has clicked the button "I have read and accept the General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members, the General Terms and Conditions, the Special Conditions of Participation, the Technical Guidelines, the House Rules, the Privacy Policy and the General Terms and Conditions for Services OSA." This confirms that these terms and conditions have been accepted by the Exhibitor and thus included in their application.

(4) If only an acknowledgement of receipt is sent, this shall not

constitute acceptance of the application. The contract shall not be concluded until the application has been expressly accepted by the Exhibitor receiving a stand confirmation or otherwise expressly is accepted in text form (e.g. by order confirmation)/by e-mail.

(5) The contract is concluded on the basis of an individual offer made by Messe Karlsruhe, subject to acceptance of the General Participation Guidelines for Trade Fairs and Exhibitions of IDFA Members, the Special Conditions of Participation, the Technical Guidelines, the House Rules and the Data Protection Declaration, upon acceptance of the offer by the exhibitor in text form or in writing.

(6) The contract is concluded between the Exhibitor and Messe Karlsruhe.

(7) The trade fair/exhibition management will endeavour to comply with the Exhibitor's wishes in the choice of the stand or the stand form but reserves the right to make changes due to planning constraints. There is no claim to a specific stand.

Registration deadline: 1 February 2027

7. Withdrawal / Cancellation

(1) For bookings received by 7 May 2026 (rebooking), the Exhibitor has the right to withdraw free of charge until 7 June 2026. This is a deviation from the following withdrawal and cancellation conditions.

(2) Once admission has been granted, withdrawal from the contract by the Exhibitor shall not be possible outside the statutory provisions and the following regulations. If the Exhibitor cancels their participation after this time or declares their withdrawal or termination of the contract, they must pay the participation fee for the entire booked stand area and the ancillary costs incurred by the organiser up to this time.

(3) To avert danger and/or for technical or safety-related reasons, the trade fair/exhibition management may prohibit or not permit an exhibit or demonstration planned by the Exhibitor, even at short notice. The discretionary decision of the trade fair/exhibition management here is binding. In this case, the Exhibitor is not permitted to withdraw from the contract and is responsible for redesigning or repurposing their stand space in consultation with the trade fair/exhibition management. Non-approved goods may be removed by Karlsruher Messe und Kongress GmbH at the Exhibitor's expense without further warning.

(4) The following cancellation fees apply to services:

a) Upon receipt of the notice of withdrawal or cancellation from admission up to eight days before the official start of set-up (in accordance with the special conditions of participation):

50% of the agreed net prices,

b) In the event of receipt of the notice of withdrawal or cancellation from seven days before the official start of stand construction (in accordance with the Special Conditions of Participation): 100% of the agreed net prices for stand construction/services.

(5) Individualised services, such as customised walls, graphics, etc., are excluded from cancellation.

(6) The exhibitor has the right to prove that Karlsruhe Trade Fair Centre has not incurred any damage in the amount of the costs specified in Sections 7. (2) to 7. (5).

(7) Karlsruhe Trade Fair Centre is not obliged to agree to the acceptance of a contract with a substitute participant proposed by the exhibitor.

(8) In the event of changes to stand space (relocation of stand space, changes to stand dimensions and/or stand space restrictions) as well as minor changes and/or alterations such as the duration of the trade fair, trade fair opening hours, or set-up and dismantling times by Messe Karlsruhe, the exhibitor shall not be entitled to withdraw from the contract.

8. Admission requirements

Exhibitors may be manufacturers as well as those companies authorised by a manufacturing plant to exhibit their products. Exhibitors may also include companies or organisations that enhance the trade fair's portfolio. All exhibitors must be precisely designated in the application and correspond to the offer ranges according to the product group index. Items other than those registered and approved may not be exhibited. The trade fair/exhibition management shall make all decisions regarding admission. The trade fair/exhibition management must be notified in text form and approve any changes made by the Exhibitor after approval has already been granted. In addition, the trade fair / exhibition management shall be entitled to revoke admission if the prerequisites for admission are not or no longer met. If the Exhibitor deviates from the information provided in the application without the written approval of the trade fair/exhibition management, the trade fair/exhibition management may exclude the Exhibitor from participating in the trade fair, even at short notice and without observing any deadlines. This cannot provide the basis for claims for damages by the Exhibitor against the organiser.

9. Prices of participation

Shape of stand	Floor space normal price	Floor space only for universities
Row stand	€ 304.00	€ 185.00
Corner stand	€ 344.00	€ 205.00
Head stand	€ 354.00	€ 210.00
Island stand	€ 364.00	€ 215.00

These prices are for net space, excluding stand construction, side panels and partitions.

Should you require further services, please order them via the Online Service Center (OSC).

The marketing fee of € 399.00 + VAT. The general fee for exhibition hall utilities of € 9.50 per sqm + VAT as well as a fee for 1 Mbit Internet-supply (cable) of € 109.00 + VAT.

10. Stand construction service

For details of outfit and design of the stand packages please refer to Page 1 on the online booking store.

Please note: If the exhibitor orders a stand construction package, he cannot claim offset or reimbursement for any stand construction material that is not required. All packages can only be ordered through registration on the registration form. Once registration has taken place, stand construction can only be ordered via the Online Service Center (OSC).

11. Special provisions

(1) The booked stand shape must be observed in the stand design. Open stand sides may be built up to a maximum of 1/3 with stand construction walls. (Row stand = 1 open stand side, corner stand = 2 open stand sides, head stand = 3 open stand sides and block stand = 4 open stand sides)

(2) The exhibition halls are divided thematically. It is not possible to change to another hall after registration.

(3) No individual stand construction possible in counter-signed areas of the hall.

12. Regulations for rental items

(1) All the booked items are rental items that shall remain the property of the respective service partner or of Karlsruhe Trade Fair Centre, unless otherwise indicated on the item or group of items. Special rules shall apply to custom-made items.

(2) The rental items shall only be provided for the agreed purpose and for the duration of the rental period. The Client shall not be entitled to sublet the rental items. The rental items shall be delivered to the Client's exhibition stand, unless otherwise agreed.

(3) In exceptional cases, Karlsruhe Trade Fair Centre shall be entitled to replace the ordered goods with equivalent or higher-value goods for the price of the originally ordered goods.

(4) The dimensions given are approximate dimensions.

(5) If there are no staff present at the exhibition stand at the time of delivery, the service shall be deemed to have been properly provided or performed when the service is provided or the rental items set down at the exhibition stand. Neither Karlsruhe Trade Fair Centre nor its service partners shall be obligated to check the identity of the persons present at the stand when the service is provided or the rental items delivered.

(6) Normal signs of wear and tear on the rental items shall not constitute defects. The Client is aware that the rental items are used multiple times and are not always in mint condition.

(7) The Client may only use the rental items at the agreed locations. They are obligated to keep the rental items in their direct possession.

(8) The Client shall reimburse Karlsruhe Trade Fair Centre and/or its service partner for the inspection of the rental items.

(9) The Client is obligated to handle the rental items with care.

They must follow the recommendations for maintenance, care and use.

(10) If the rental items are not returned or made available for collection on time, contrary to (9) of this section or other agreements, Karlsruhe Trade Fair Centre shall be entitled to claim a fee corresponding to the agreed rent from the Client as compensation for the period for which the items are withheld. This shall not affect further claims for compensation.

13. Non-availability of the service; dependence on delivery by sub-suppliers

(1) Karlsruhe Trade Fair Centre shall be entitled to withdraw, in full or in part, from the contract with the Client if

- Karlsruhe Trade Fair Centre has not been not supplied, or not supplied on time, by a supplier with whom it has concluded a contract for the purpose of fulfilling its obligation to the Client and
- Karlsruhe Trade Fair Centre is not responsible for the supplier's failure to deliver or their failure to deliver on time.

The same shall apply if such a contract between Karlsruhe Trade Fair Centre and its supplier does not come into effect because the supplier is unable to deliver the goods and Karlsruhe Trade Fair Centre is not responsible for this.

(2) If a case justifying a withdrawal in accordance with (1) of this section arises, Karlsruhe Trade Fair Centre shall inform the Client of the non-availability without delay. In the event of the withdrawal, Karlsruhe Trade Fair Centre shall reimburse the Client for a consideration that has already been paid.

14. Services

(1) The scope of services shall be based on the respective agreements made. Karlsruhe Trade Fair Centre reserves the right to make minor changes in terms of the dimensions, shape and colour, provided that this is acceptable to the Client.

(2) Otherwise, deviations shall only be permissible if they are mutually agreed by the parties

in text form. Karlsruhe Trade Fair Centre is not obligated to check the information provided by the Client for completeness and accuracy.

15. Force majeure, pandemic-related restrictions

(1) Force majeure is an external event which has a very serious impact on the contractual relationship. It is unforeseeable based on human judgement and experience and cannot be prevented or rendered harmless by economically viable means, even when the greatest reasonable degree of care has been taken. In the case of "force majeure", in particular, Messe Karlsruhe shall be entitled to postpone, shorten, lengthen or restrict the event in whole or in part, or temporarily or permanently close the event. In such a case, the Exhibitor shall have no claim for compensation against Messe Karlsruhe. Services already provided can be settled against Messe Karlsruhe, provided that these costs have already been covered by corresponding income or can be asserted and enforced against the Exhibitor in accordance with legal regulations and contractual agreements.

A case of force majeure shall be deemed to include the total or partial impossibility of Messe Karlsruhe to provide the contractually owed services, including due to events which, insofar as they could have been foreseen, are outside the sphere of influence of the parties, in particular a) the interruption or not merely minor restriction of an adequate supply of electricity supply of electricity, gas or water or internet, provided that this is not only of short duration,

b) with regard to the occurrence and further development of pandemics pandemics in accordance with the Infection Protection Act (IfSG).

c) due to official/governmental orders or decrees.

(2) In the case of the event being postponed for any other reason by up to one year, the contractual relationship between the Parties shall remain unchanged unless the Exhibitor or Messe Karlsruhe declares in text form to the other Party, within 14 days of notification of the postponement, that adherence to the contract is unreasonable. The grounds for this being considered unreasonable must be explained in full. The evaluation standard is based on Section 313 (1) of the German Civil Code. If the other contracting party does not subsequently object in text form within seven days, the explanation of the circumstances which make this unreasonable shall be deemed to have been accepted.

16. Co-exhibitors and additionally represented companies

Inclusion of a co-exhibitor/represented company requires prior written indication on the registration, specifying complete address details including contacts (see form 2). A registration fee incl. marketing fee of € 949.00 + VAT is payable for each co-exhibitor.

17. Stand construction approval

Provided that the Technical Guidelines are complied with in the design and construction of the stand, drawings and construction specifications must be submitted for approval for single-storey stand structures in the halls with a height of more than 3.5 metres.

18. Two-level stands

Two-level stands are subject not only to the stand rental but also to another 50% for the upper level.

19. Stand space

Minimum stand space shall be of 9 sqm. Smaller stand space can only be leased if this has been arranged with the trade fair / exhibition management and if such space results from the layout planning. Any structural column that are located within the stand space shall form part of the stand. The final rental invoice shall be based on the dimensional survey taken by the trade fair / exhibition management. Each square metre or part thereof shall be charged in full, and the stand space shall generally be calculated as a rectangle, irrespective of installations, minor deviations, etc.

20. Design, fittings and furnishings

It is a requirement that each stand area must have constructionally

defined borders separating it from neighbouring stands (excluding shared exhibition spaces). If you do not have your own stand construction system or if you do not rent such a system via Messe Karlsruhe, then stand separation partitions (back and side panels) are mandatory. Such stand separation partitions are subject to a fee which is not included in the stand rental. Should you require stand separation partitions, please refer to the Online Service Center (OSC). If you do not order stand separation partitions but your stand space is surrounded by partitions of your neighbours or by existing partitions, then you will be charged for those partitions on the terms specified in the Online Service Center (OSC). Approx. 5 cm shall be deducted from the width of an allocated stand, unless you have specifically requested clear width on account of standard stand construction. For safety reasons, stand separation partitions in basic stand construction are secured by support partitions which may only be removed by the organiser's contracting company upon securing the structural stability of the separation partitions.

The exhibitor is liable for any damage resulting from failure to ensure the renewed structural stability of stand separation partitions after the dismantling of his stand. The exhibitor shall submit drawings and sketches of the intended stand construction. To set up his own marquees, pavilions or roofed-over facilities on outdoor premises, the exhibitor requires permission which shall be dependent on the prior submission of a draft plan. Any decoration material used by the exhibitor shall be flame-retardant and must comply with all other police regulations. Any damage to partitions and flooring and any modifications to the rented stand space by the exhibitor, his staff or his agents shall be the exhibitor's liability. Any compensation claims resulting from such damage shall be billed separately. The exhibitor shall notify the trade fair / exhibition management of any contracted design companies unless those are companies which the exhibitor runs himself.

The interior finish of the halls shall not be modified by exhibitors. Pillars, wall projections, fire extinguishers, partitions, distribution boxes and other technical facilities form part of the allocated stand space.

21. Assembly and dismantling

The exhibitor shall receive the access details for the Online Service Center (OSC) in good time and undertakes to note the content of the same. If a company's stand is still unoccupied 12 hours prior to the beginning of the event or if there is no indication that the exhibitor will arrive at a later stage, then his space shall be given side and back panels at the expense of the exhibitor, upon instruction of the trade fair / exhibition management, and the entire stand shall be either decorated with a view to creating a good overall impression or the space shall be given to other customers. In such a case stand rental shall be payable in full. The Messe Karlsruhe shall under no circumstances be held liable for damage caused by the exhibitor's delay in submitting orders (incorrect obligatory entry in the exhibitors' directory, incomplete electric power lines during assembly, etc.). If the exhibitor dismantles his stand before the end of the exhibition, then the trade fair / exhibition management shall be entitled to charge a contractual penalty of € 500.00 + VAT.

22. Complaints regarding stand construction services

Complaints must be reported immediately (without culpable delay) by the applicant on site at the Service Center of Messe Karlsruhe.

23. Exhibitors' badges

Exhibitor badges are available in the Online Service Centre for digital distribution to your employees. Number of free passes: up to 9 m² 2 passes, from 15 m² 3 passes, from 21 m² 4 passes, from 32 m² 5 passes, from 42 m² 6 passes, from 54 m² 7 passes, from 61 m² 6 passes, for each additional m² 1 pass free of charge, but not more than 15 passes. Further badges can be issued subject to a charge. Please refer to the relevant forms in the Online Service Center (OSC).

24. Exhibitors' directory

The organizer will publish your exhibitor profile on the event website and in the LEARNTEC App. Where applicable, the exhibitor may also be mentioned via social media channels. This can only be provided if registration has been received on time. Further entries are possible against payment of fees. When the exhibitor submits or uploads texts and images, the exhibitor is responsible for the copyright permissibility of their use in the printed and/or online version of the exhibitor directory and/or magazine. It is solely the responsibility of the exhibitor to obtain from the holder of the authorship rights the permission which is necessary for the reproduction of images and texts in the exhibitor directory and/or magazine. If the organizer should be sued, especially by the holder of the authorship rights or by the holder's representative, for violation of copyright caused by the organizer's use of images and texts which the exhibitor submitted and/or uploaded, then the exhibitor shall be liable for the resulting damages and shall indemnify the organizer with regard to these claims from the third party. The exhibitor shall pay any licensing, utilization or authorship fees (e.g. to VG Bild Kunst or to the

artist or to the author of the submitted and/or uploaded texts) incurred by the reproduction of texts and images in the exhibitor directory and/or magazines.

25. Animals

Animals are not permitted at the event. Guide or assistance dogs are permitted where required for medical reasons. Proof of the need for such guide/assistance dog must be presented upon request. Special exceptions apply to animal-related events.

26. Photography

The trade fair / exhibition management is entitled to authorise staff to make drawings, video recordings and photographs of trade fair stands and exhibits and to use the resulting material for its advertising purposes. The exhibitor shall waive all objections arising from his rights of ownership and rights of use. Other persons require express written permission from the trade fair / exhibition management for recordings of any kind.

27. Property rights and third-party rights in connection with the use of texts / images and sound recordings

(1) The exhibitor is responsible for the legal admissibility of the use of all texts, images and sound recordings that s/he may submit / upload / create, including, in particular, third-party property rights such as copyrights and trademark rights, as well as personal rights and data protection requirements.

(2) The exhibitor is solely responsible for obtaining the consent of a rights holder or data subject which may be necessary for the collection, processing or reproduction of image and sound recordings.

(3) If the organiser is exposed to claims from third parties, in particular from the owners of copyrights and market rights as well as personal rights / personal data or their representatives due to an infringement of rights resulting from the collection, processing or use of texts, images and sound recordings created / submitted / uploaded or otherwise used by the exhibitor, the exhibitor shall be liable for any damage caused to the organiser as a result, and will indemnify the organiser against these claims vis-a-vis the third party, reimburse the organiser for all costs of legal defence, and compensate the organiser for any further damages caused as a result of the claim.

(4) Rights within the meaning of this provision are also those rights whose management has been transferred to collecting societies. Any licence fees, usage fees and/or copyright fees arising from the reproduction of texts, images or sound recordings (e.g. owing to VG Bild Kunst or the artist or author of the submitted / uploaded texts) shall be paid by the exhibitor.

28. The exhibitor's own sound recordings, image/sound recordings, image recordings and other recordings and broadcasts of the event of any kind (radio, TV, internet, loudspeakers, etc.)

(1) Audio recordings, image/audio recordings, image recordings and other recordings and broadcasts of the event of any kind (radio, TV, internet, loudspeakers, etc.) require the consent of the copyright holders and holders of ancillary copyrights involved, as well as other holders of property rights and personal rights, and also the consent of Messe Karlsruhe in text form. Messe Karlsruhe is entitled to make its consent to this dependent on the agreement of a fee to be paid to it.

(2) If the exhibitor commissions Messe Karlsruhe or service providers of Messe Karlsruhe to produce sound, sound-image or image recordings, the commission must be made in writing or in text form in accordance with the following conditions a) to f).

(3) If Messe Karlsruhe gives its consent or if Messe Karlsruhe is commissioned, and if the exhibitor is thereby granted the right to use and exploit the recordings comprehensively, including for commercial purposes, this shall be subject to the following conditions:

a) Granting of rights

aa) The granting of rights to the exhibitor is limited in terms of space and time to the above-mentioned scope and expressly includes all mentioned/known and unknown types of use, including the right to reproduce the recordings (in whole or in part, permanently or temporarily, using any technical means, as well as by any means and in any form), to distribute, exhibit, publicly reproduce, in particular to show, broadcast, reproduce via image, image and sound and/or sound carriers, and to make publicly available, in particular via the Internet, in such a way that members of the public have access at locations and at times individually chosen by them, regardless of the medium used for transmission.

bb) In return for the granting of rights, the exhibitor permits Messe Karlsruhe to use the recordings made by him for the purpose of self-promotion; the following obligations of the exhibitor apply mutatis mutandis to the use of the recordings made by him by Messe Karlsruhe.

b) Obligations of the exhibitor

The exhibitor guarantees that

aa) it will obtain effective consent from all persons recorded in advance and that it is the owner of any transferable rights of third parties or is in a

position to effectively grant the aforementioned rights or have them effectively granted. When granting permission for the use of the recordings by Messe Karlsruhe, the consent must also include their use by Messe Karlsruhe for the purpose of self-promotion.

bb) that the recordings covered by the contract are free from third-party rights that could conflict with the granting of rights under the contract.

cc) that the use of the recordings does not infringe any personal rights, copyrights, moral rights, trademark rights or other property rights.

dd) that the statutory data protection provisions are complied with in the course of the rights granted and that any necessary agreements on order processing or joint responsibility with third parties have been concluded independently or will be concluded in advance.

c) Indemnity declaration, extended obligations of the exhibitor

aa) The exhibitor indemnifies Messe Karlsruhe against all third-party claims that may arise from the granting of rights within the meaning of this agreement, in particular claims based on industrial property rights, trademark, copyright and personal rights infringements, claims arising from violations of data protection provisions, which may be asserted against Messe Karlsruhe in connection with the exercise of third-party rights, upon first request.

bb) Any infringements of third-party rights that become known to the exhibitor must be reported to Messe Karlsruhe without delay. The indemnification also includes reimbursement of the costs incurred or to be incurred by Messe Karlsruhe in connection with legal action/defence.

cc) The exhibitor is not entitled to produce and use recordings in which ideas that are unconstitutional or illegal are presented or disseminated.

dd) By signing this agreement, the exhibitor acknowledges that they will not tolerate any racist, anti-Semitic, Islamist, anti-democratic, unconstitutional or illegal content. This means in particular that the recordings and their use shall not, either as a performance or in word or writing, disparage human freedom and dignity, nor shall symbols that represent or are associated with anti-constitutional or unconstitutional organisations be used or disseminated.

This also means that the exhibitor

- actively intervenes against violations of paragraphs b) and c) during filming,
- excludes participants who violate the principles set out in paragraphs b) and c) from filming,
- interrupts filming in the event of a continuing violation of paragraphs b) and c) and
- cancel the recording in the event of further ongoing violations.
- not use or publish any corresponding image and audio material.

ee) If, in the context of the production and use of image, image and sound recordings or sound recordings permitted by MESSE KARLSRUHE, violations occur in accordance with clause 3 that constitute a criminal offence, in particular in accordance with Sections 86, 86a, 90, 90 a-c, 130, 185, 186, 187 and 188 of the German Criminal Code (StGB) or Section 20 (1) No. 5 of the German Association Act (VereinsG), and if the exhibitor violates his contractual obligations under paragraphs b) and c), it shall pay Messe Karlsruhe a contractual penalty of up to EUR 50,000 for each case of infringement, to be determined by Messe Karlsruhe at its reasonable discretion and reviewed by a court in the event of a dispute.

f) Notes

aa) The exhibitor is aware that any filming permits required for filming on the fairgrounds and outside the exhibition grounds must be applied for by the contracting party from the City of Karlsruhe. For recordings outside the exhibition grounds, any necessary filming permits must be applied for by the contracting party from the City of Karlsruhe or the City of Rheinstetten or obtained from the respective property owners.

bb) The exhibitor is aware that any operation of aircraft (e.g. drones) on the grounds and in the halls of Messe Karlsruhe is prohibited, and that Messe Karlsruhe's consent to filming within the meaning of this clause does not include permission for flights and filming with drones. A separate permit must be applied for in this case.

29. Use of organic/sustainability certificates by the exhibitor

(1) The exhibitor shall be solely liable for the legality of the use of the memberships, organic and/or sustainability certificates or seals listed by them, including permission for their use at the exhibition stand, in the printed and/or online version of the exhibitor and product directories, and in digital formats for the event.

(2) In the event of a claim against the organiser due to a violation of the provisions of sentence (1) under competition law, the exhibitor is obliged to indemnify the organiser in full against such claims and to reimburse the organiser for all costs, including those of legal defence, and to compensate the organiser for any further damage resulting from the claim.

30. AUMA fee

Net fees of € 0.60 per square metre for indoor space and outdoor space are levied for the Association of the German Trade Fair Industry (AUMA). This amount shall be invoiced along with the stand rental. AUMA upholds the manifold interests of German industry in matters of exhibitions and trade fairs.

31. Technical facilities

Applications for electricity, water, compressed air, telephone, etc. can only be considered if orders are received on time via the Online Service Center (OSC). Sufficient general lighting is provided. However, exhibitors may have additional electrical cables installed at their own expense. The nearest connection point to the stand in question will be used as the basis for calculating these cables, nearest connection point to the stand concerned. Only contractors approved by the trade fair/exhibition management may be entrusted with the installation of supply lines. Electricity, water and gas consumption within the stand area shall be charged to the exhibitor. The trade fair/exhibition management accepts no liability for damage resulting from technical faults caused by power fluctuations, power failures or force majeure, or for damage caused by the fire brigade, police or public utility company. or if the power supply is interrupted by order of the fire department, police is interrupted. The specifications of the technical guidelines (<https://www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messegelaende.pdf>) must be observed.

32. Terms of payment

Rent for stand space (stand rental) and all other charges are net prices and exclusive of German VAT which is payable at the relevant statutory rate, specified in addition to each price. If no valid VAT ID is provided by companies from the EU with places of business outside Germany, then Messe Karlsruhe is obligated to add the statutory sales tax to the invoice sum. The exhibitor shall receive an invoice for the stand space upon/after confirmation of the stand; where additional charges and stand construction packages are concerned, invoicing shall depend on the order date. All invoices are payable upon receipt. If an invoice is not settled by the exhibitor within 30 days of receipt, then the exhibitor shall be considered as being in arrears irrespective of a reminder. If the exhibitor is in arrears, then the trade fair / exhibition management shall be entitled to charge default interest at the statutory rate. In the event of continuing arrears despite a reminder the trade fair / exhibition management reserves the right to cancel the agreement with immediate effect on the grounds of a compelling reason. Please note that all orders received less than three weeks before the start of the event will be subject to an express service surcharge of 25%.

33. Payment by credit card

When paying by credit card, only Mastercard and Visa are accepted. Messe Karlsruhe uses the VR Pay Internet Gateway of VR Payment GmbH, Saonenstraße 3a, 60528 Frankfurt am Main as payment service provider.

34. Set-off, right of retention

The exhibitor is only entitled to set-off against Messe Karlsruhe if the claim to be set-off is undisputed or legally established. The same applies to a right of retention of the exhibitor if he is an entrepreneur within the meaning of § 14 BGB. If the exhibitor is not an entrepreneur in this sense, he is only entitled to exercise this right if it is a right of refusal of service under § 320 BGB or his counterclaim is based on the same contractual relationship.

35. Advertising

Active advertising outside the rented stand is not permitted except for the onsite advertising services offered by Messe Karlsruhe. In the event of violations, the trade fair / exhibition management reserves the right to take immediate action. It may also cancel existing agreements for subsequent events on the grounds that essential requirements for contractual fulfilment are no longer met.

36. Accident prevention

The exhibitor is obliged to install protective devices on his exhibited machines, apparatus, equipment and other exhibits that comply with the accident prevention regulations of the employers' liability insurance association. The exhibitor shall be liable for all personal injury or damage to property caused by or during the operation of exhibited machines, apparatus, equipment, etc. Fire extinguishers and signs referring to them may not be removed from their location, hung up or blocked, and emergency exits may not be blocked or obstructed by exhibition stands or exhibits. The specifications of the technical guidelines (<https://www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messegelaende.pdf>) must be observed.

37. Limitation of liability

(1) Messe Karlsruhe shall not be liable for breaches of duty to the extent that the following restrictions do not indicate otherwise.

(2) The exclusion of liability does not apply to liability for damages resulting from injury to life, limb or health, which are based on a willful or negligent breach of duty by Messe Karlsruhe or a willful or negligence breach of duty by a legal representative or vicarious agent of Messe Karlsruhe.

(3) Messe Karlsruhe is also liable for any other damage caused by are based on a deliberate or grossly negligent breach of duty by Messe Karlsruhe or on a deliberate or gross negligent violation of duty by a legal representative or vicarious agent of Messe Karlsruhe.

(4) Messe Karlsruhe shall also be liable for damages arising from the breach of a material contractual obligation (an obligation whose fulfilment makes the proper execution of the contract possible in the first place and on whose compliance the exhibitor regularly relies and may rely); in this case, however, Messe Karlsruhe's liability is limited to the compensation of the foreseeable and typically occurring damage.

(5) Insofar as the liability of Messe Karlsruhe is excluded, this also applies to the personal liability of legal representatives or vicarious agents of Messe Karlsruhe.

38. Insurance and security

(1) The exhibitor is liable for all personal or material damage resulting from its operation. The exhibitor is required to have a liability insurance with a coverage amount of at least 5 Mio €.

(2) The exhibition management strongly recommends taking out exhibition insurance.

(3) If the exhibitor wishes to take out a special, fee-based stand guard, this will be carried out exclusively by authorized companies of the exhibition management under the applicable conditions. Corresponding forms can be found in the Online Service Center (OSC).

(4) As detailed in the participation regulations of IDFA (the Interest Group of German Trade Fairs and Exhibition Cities), which become part of the contract between organiser and exhibitor, the trade fair / exhibition management accepts no liability for damage caused by fire, burglary, theft, burst pipes or weather conditions.

39. Cleaning

The cleaning of outdoor exhibition premises and halls shall be conducted by the trade fair / exhibition management. The exhibitor undertakes to clean the stand he has rented. Packaging and similar materials shall not be stored in halls.

40. GEMA

The exhibitor shall contact GEMA (German Society for Musical Performing Rights and Mechanical Reproduction Rights) in the following cases: use of live music, band music, records, cassettes, CDs, DVDs, presentations of films with sound or videos with music or in the event of membership of an AV or TV medium. GEMA, 11506 Berlin, Germany,

Phone: +49(0)30 58858999.

41. Data protection

The personal data which you have provided will be processed in the context of fulfilling the contract. In this context, the data may also be passed along to third parties (service partners) insofar as this may be necessary to fulfill the contract. The processing of the data occurs according to article 6, paragraph 1, lit b DSGVO. Moreover, your data will be used in legitimate interest for direct advertising according to article 6, paragraph 1, lit f DSGVO. You can find further information at: www.messe-karlsruhe.de/ds-gaus-e

42. Domiciliary right

The trade fair / exhibition management exercises a domiciliary right on the outdoor premises and in the exhibition halls. Instructions of the trade fair / exhibition management, their employees and their stewards shall be observed.

43. Recognition of the terms and conditions of exhibition and the house rules

By registering for participation in the exhibition, the exhibitor bindingly recognises these Special Terms and Conditions for Participation, the General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members; the Technical Guidelines Karlsruhe Trade Fair Centre and the House Rules both for himself and for his agents. In the event of a violation, the trade fair / exhibition management shall be entitled to remove the faults or disruptions at the expense of the relevant exhibitor and to close down the stand without compensation.

44. Period of limitation

All contractual and pre-contractual claims of the exhibitor towards the trade fair / exhibition management shall come under the statute of limitation for a period of 6 months. This period shall start on the working day after the end of the exhibition.

45. The place of jurisdiction and performance is Karlsruhe.

The place of fulfilment and jurisdiction is Karlsruhe. The law of the Federal Republic of Germany shall apply. The terms and conditions of the organiser shall apply exclusively; the terms and conditions of the exhibitors shall not apply. **The German text is legally binding.**

46. Voidance

Should any of the aforementioned provisions be or become invalid, then this shall not affect the validity of the remaining Special Terms and Conditions for Participation or the entire agreement. Should one of these provisions be invalid, then the parties agree that it shall be replaced by whatever provision comes as close to it as possible in terms of its economic meaning and purpose.

Karlsruhe, 15/04/2026